



English

Your Solution for Better English

THE  GROUP

Learn, Communicate, Succeed



Live in Your World, Learn in Ours

Q English is a comprehensive, adaptable, total English language-learning solution for young adults and adult learners. Visually stunning graphics, colorful animations and multicultural topics engage learners of all ages through lively and original educational learning environments. **Q English** follows a rich integrated approach that develops the four main language skills: listening, reading, speaking and writing, to ensure that you get results fast, because we make learning enjoyable.

Q English offers flexible, theme-based courses, covering beginner to advanced levels. Interesting 'real-world' situations and activities are combined with user-friendly online features, including high quality user guides, as well as a unique bookmark feature that returns students to the last action taken before exiting the lesson. Highlights of **Q English** include the latest speech recognition technology and an English level placement test, plus much more!

The **Q English** versatile range of educational products and solutions are available in a range of formats, including: fully online or computer-based lessons and activities, online community and enrichment features, local hosting (LAN) and CDs, and Q's **Quartet™** blended solution, combining the benefits of both online and offline materials.

Customization

The Q English Line can be customized to fit the needs of every client and learner.

Customization options include:

- Choice of specialized series and packaging solutions.
- Correlation to local curricula.
- Bilingual glossaries.
- Localization to learner's native language, including support.
- Specific technological platforms, content, graphic design, and media.
- Highly adaptable licensing options.
- Tailoring to specific registration and billing structures, for fast and easy integration into existing systems.

Q English Online

Q English Online is the ideal anywhere, anytime self-learning solution allowing the independent learners to advance at their own pace, in their own way. Featuring:

- **Many fascinating themes** with hundreds of topics.
- An **online assessment test** following each course to monitor progress.
- Online or hybrid media-rich, **SCORM-compliant content**, with a variety of media including interactive courseware, video, audio, and pictures.
- Useful **online help files**, tool tips, and lexicon that can be translated into local languages.
- **Extra learning practice** in the form of a *More Activities* worksheet for each computer-based lesson.

Quartet Scholar

This series of four courses can be taken as a complete program of over 800-hours of interesting, multicultural content covering all language skills beginning with **Quartet Scholar I** up to **Quartet Scholar IV**. At completion, all learners of all levels will be able to attain TESOL standards and A2 – C1 standards (respectively) of the Common European Framework. In addition to the complete program, extra exciting and diversified enrichment activities are available.

Quartet Scholar is a unique and exciting blended solution specifically designed for teacher-led classroom learning, including face-to-face activities, course books, computer-based lessons, additional online activities, lab tasks, assessment, and teacher's materials.

- Suitable for schools, language schools, universities, and corporate environments.
- Designed to allow teachers to customize **Quartet Scholar** to cater to different learning styles through the **Learning Management System (LMS)**.
- **Full teacher support** includes teacher's guides with lesson planners, training courses, teacher-only forums and web-based seminars.
- User-friendly; LMS enables simple and efficient administration, including easily delivered assignments to classes, groups or individuals.





The Q Group excels in the development, production, and marketing of innovative language instruction solutions, focusing on English as a Foreign Language (EFL) and English as a Second Language (ESL).

Through innovative solutions, state-of-the-art technology, and an international team of multidisciplinary experts, **The Q Group** has established itself as one of the foremost in the language learning field. Continual development of new, landmark content and educational solutions for global partners is an integral part of our portfolio, in a dynamic and ever-growing market of learners and teachers.

Founded in 1993, **The Q Group** enjoys fruitful alliances with leading publishers, national educational authorities, learning institutions, language schools, retail distributors, Internet Service Providers, and professional e-learning organizations around the globe.

Part of the US-based private equity investment firm SCP Partners, **The Q Group** continues to develop award-winning products that meet the evolving needs of English language learning.